



ShqiperiaCom Shpk

JANUARY 6, 2011

Kompleksi "Karl Topia", Kulla 1, Tirane
Tel: +355692069880 Fax +35542403910
Info@shqiperiacom.info

Statistika dhe informacion Reklamimin tek portali informative Shqiperia.com

Me ane te ketij informacioni ju njoftojme per cmimet e reklamimit. Bashkangjitur gjenden dhe disa statistika te gjeneruara nga Google Analytics mbi Portalin tone te cilat jane nje informacion te sakte dhe transparent mbi trafikun e faqes sone¹.

Gjate periudhes 10-24 Shtator 2010, mbi 200 mije persona kane vizituar portalin shqiperia.com (vizitore unike). Gjate vizitave te tyre ata kane shfletuar afersisht 600 mije faqe (page/views) duke shfletuar mesatarisht rreth 2 faqe per cdo vizite. Koha mesatare e shpenzuar ne faqe eshte mbi 2 minuta per cdo visitor.

Vizitoret kryesore jane nga territori shqiptar duke mbuluar mbi 45% (Shqiperia dhe Kosova), Italia, ShBA, Gjermania dhe Greqia mbulojne shifra nga 5-8% te vizitoreve (ne total se bashku 22%), shifra nen 4% kane vende te tjera si Anglia, Zvicra, Maqedonia etj.

Cmimet e reklamave

Hapesira 1

Shikueshmeria 100% ne hapje te portalit,
klikueshmeria mbi 40% ne vizitore unike.
Cmimi per nje periudhe 12 mujore **300Euro/muaj**
Cmimi per nje periudhe 1 mujore
420Euro/mujore

Hapesira 2

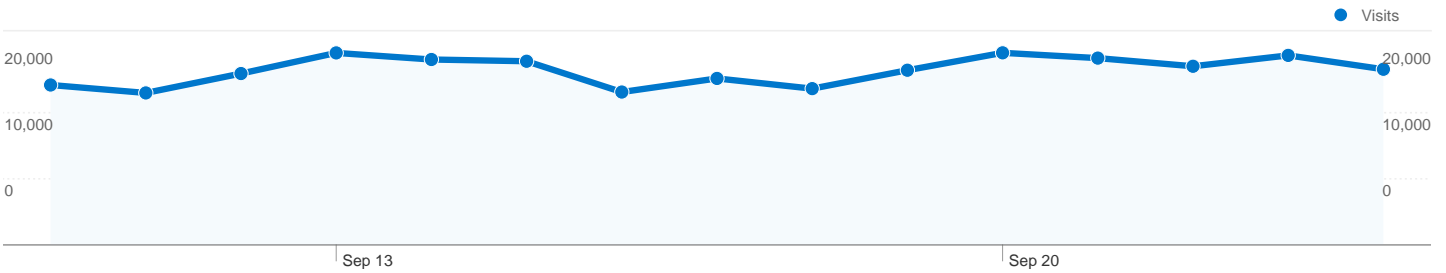
Shikueshmeria e larte 100%.
Cmimi per nje periudhe 12 mujore **90Euro/muaj**
Cmimi per nje periudhe 1 mujore
120Euro/mujore

Hapesira 3

Cmimi per nje periudhe 12 mujore **60Euro/muaj**
Cmimi per nje periudhe 1 mujore **50Euro/mujore**

The screenshot shows a news portal layout. At the top left is a search bar labeled 'Kerko'. Below it are several news articles with images and headlines. Three ad spots are highlighted with red boxes and labeled: 'Hapesira 1' (260 x 230) is a large banner ad for NIVEA; 'Hapesira 2' (260 x 60) is a smaller banner ad; 'Hapesira 3' (125 x 60) is a small square ad. To the right of the main content area are several vertical banners for services like HOST.AL, Ediafour.com, and gossip.al. The bottom of the page features a 'Revista' section with a small image and text.

¹ Statistikat bazohen mbi nje raport 2 javor te Google Analytics ne Shtator 2010 por sipas kerkeses mund te gjenerojme dhe raporte te datave te tjera.



Site Usage

263,958 Visits

67.20% Bounce Rate

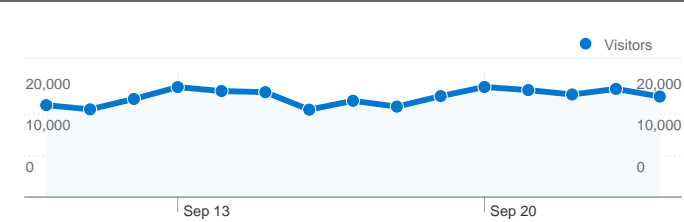
589,109 Pageviews

00:02:05 Avg. Time on Site

2.23 Pages/Visit

64.35% % New Visits

Visitors Overview

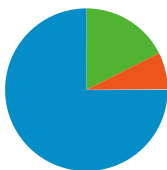


Visitors
208,895

Content Overview

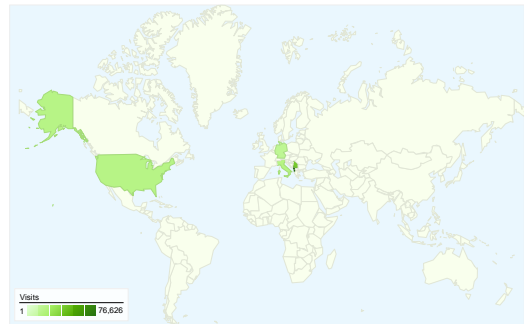
Pages	Pageviews	% Pageviews
/	71,624	12.16%
/videoshqip/	39,382	6.69%
/art/5663/Teuta-Krasniqi:-Ne-	4,799	0.81%
/shqip/gazmore/	2,310	0.39%
/shqip/sportishqiptar	1,985	0.34%

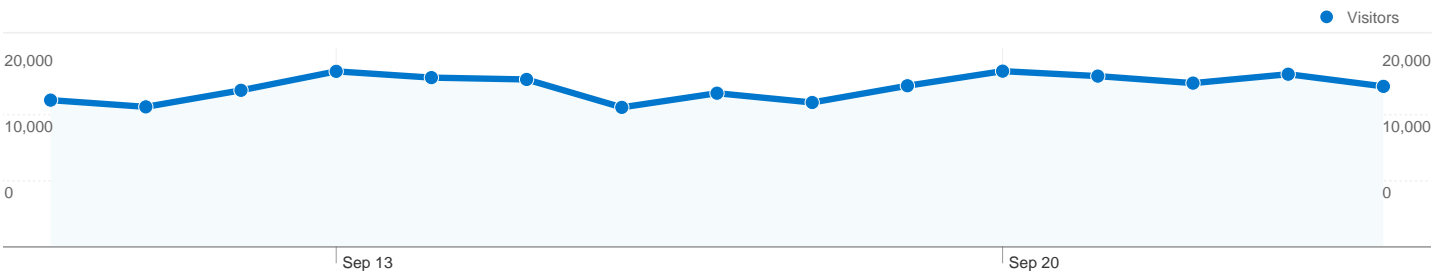
Traffic Sources Overview



- **Search Engines**
198,100.00 (75.05%)
- **Referring Sites**
46,245.00 (17.52%)
- **Direct Traffic**
19,357.00 (7.33%)
- **Other**
256 (0.10%)

Map Overlay



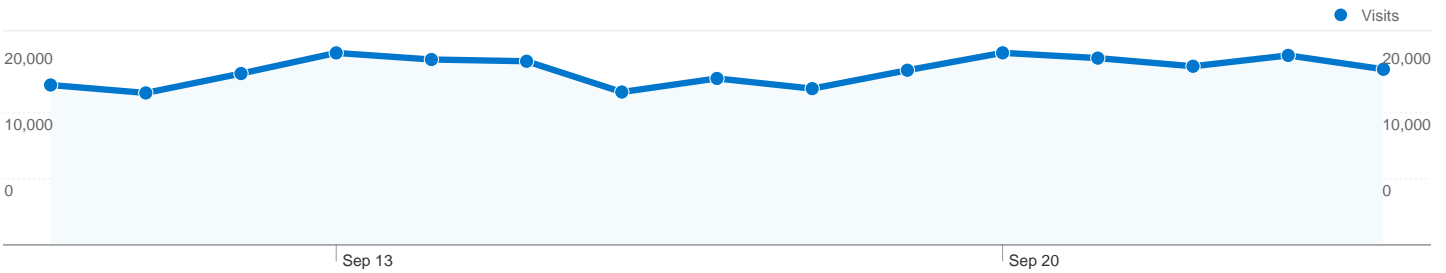


208,895 people visited this site




- 263,958** Visits
- 208,895** Absolute Unique Visitors
- 589,109** Pageviews
- 2.23** Average Pageviews
- 00:02:05** Time on Site
- 67.20%** Bounce Rate
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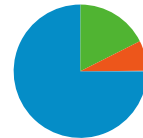
Technical Profile





Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	105,405	39.93%	Unknown	135,216	51.23%
Firefox	84,167	31.89%	DSL	84,917	32.17%
Chrome	58,951	22.33%	Cable	27,839	10.55%
Safari	7,155	2.71%	T1	10,006	3.79%
Opera	4,654	1.76%	Dialup	5,458	2.07%



All traffic sources sent a total of 263,958 visits

-  7.33% Direct Traffic
-  17.52% Referring Sites
-  75.05% Search Engines

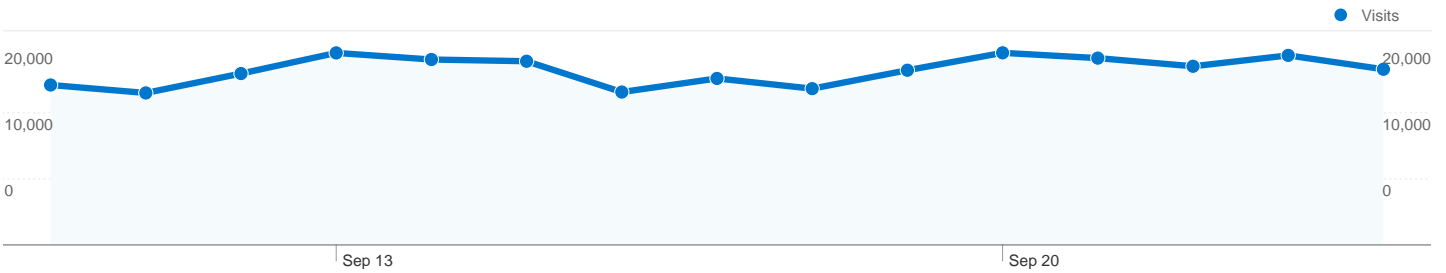


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Top Traffic Sources

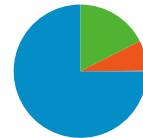
Sources	Visits	% visits
google (organic)	188,784	71.52%
(direct) ((none))	19,357	7.33%
google.com (referral)	15,987	6.06%
search (organic)	4,724	1.79%
google.it (referral)	2,656	1.01%





Keywords	Visits	% visits
shqiperia.com	2,115	1.07%
shqiperia	2,008	1.01%
shqiperia chat	1,745	0.88%
www.shqiperia.com	1,068	0.54%
lajmet e fundit nga shqiperia	689	0.35%



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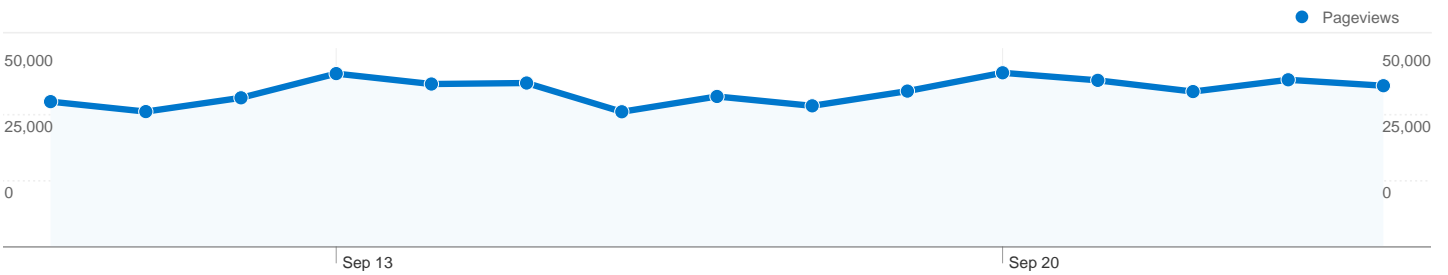


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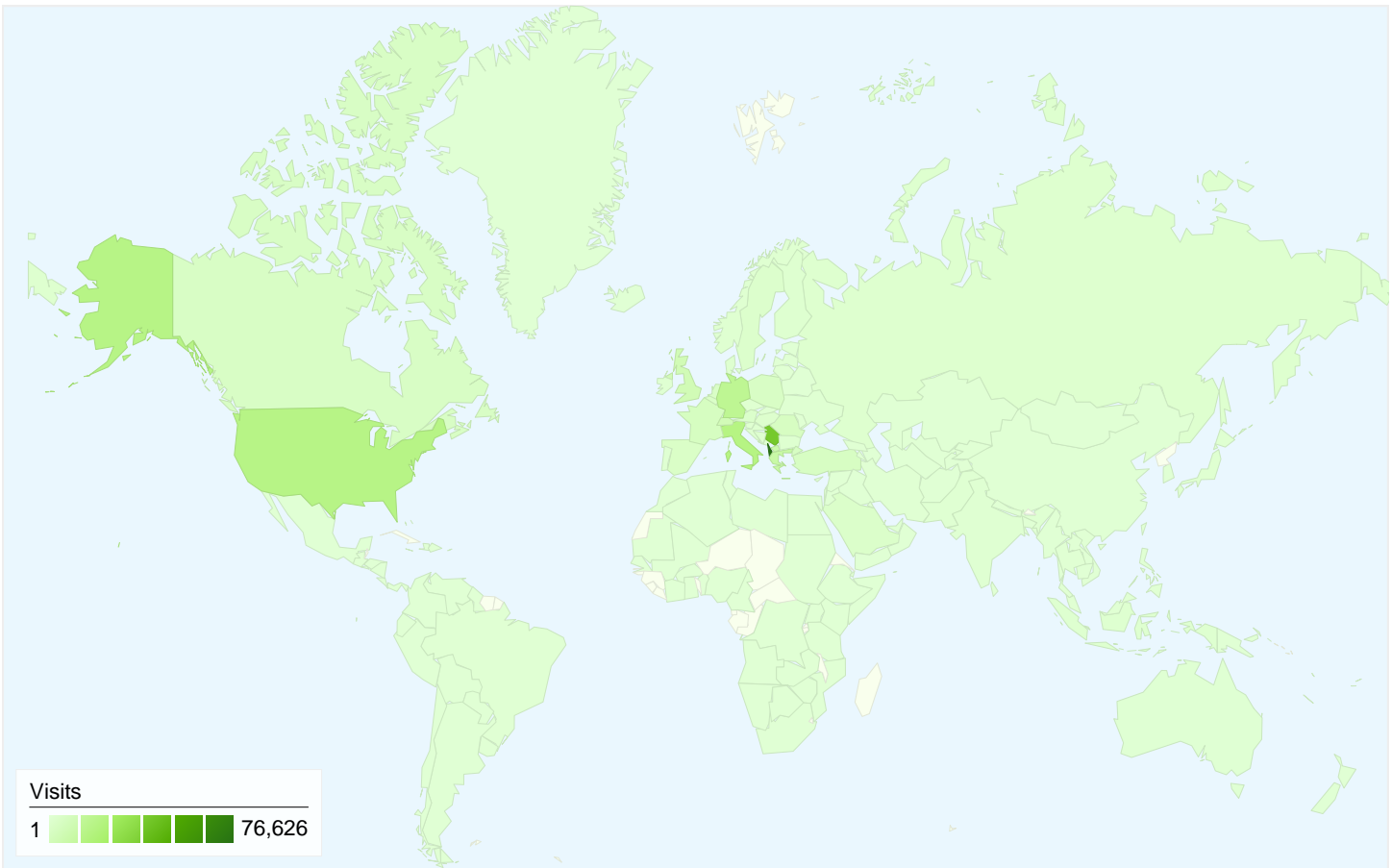
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445,701 Unique Views

67.20% Bounce Rate

Top Content

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/shqip/sportishqiptar	1,985	0.34%



263,958 visits came from 181 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
263,958 % of Site Total: 100.00%	2.23 Site Avg: 2.23 (0.00%)	00:02:05 Site Avg: 00:02:05 (0.00%)	64.37% Site Avg: 64.35% (0.02%)	67.20% Site Avg: 67.20% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Albania	76,626	2.29	00:02:31	47.15%	63.38%	
Serbia	39,799	2.06	00:01:41	61.02%	69.89%	
Italy	18,411	2.52	00:02:32	63.94%	62.92%	
United States	17,787	2.29	00:02:13	72.69%	66.69%	
Germany	14,724	2.24	00:01:57	72.28%	70.40%	
Greece	10,409	3.07	00:03:36	53.92%	58.95%	
Macedonia [FYROM]	9,262	2.10	00:01:35	64.03%	68.71%	
United Kingdom	6,889	2.38	00:02:08	71.96%	66.61%	
Switzerland	6,440	2.65	00:02:16	60.73%	63.96%	